

POLE BANNER TEMPLATE

Revised Nov 2023



POCKET SIZE

3" TOP 3" BOTTOM

This template is design to fit rods no bigger than 1" in diameter. The lay flat pocket would come to 3" after hem.

IMPORTANT

It's HIGHLY recommended to keep pockets a solid colour.

Important text, logos, & graphics should be **KEPT OUT OF POCKET AREA** to avoid getting cut off by hem or misaligned.



COLOURS



Use CMYK Colour Mode.

- For PANTONE Solid Coated colours, define using 100% values.
- Do NOT use spot colour percentages (ex. 40% of pms300c).
- Minimize use of gradients and avoid light colour blends.

FONTS



Minimize use of fine text.

PHOTOS

Embed linked graphics.

Raster Graphics & Bitmap images should be embedded, at 100% and at 150 - 300 ppi.

BACKGROUND

- Extend background to cyan line, but keep important text and logos within black and dashed lines.
- Ensure that important graphics are not in the grey flipped area.

SAVING FILE

Do NOT flatten layers.

Save as PDF, AI, EPS or SVG.

Do NOT export as jpg or png.

Ensure that no objects have "OVERPRINT" set to "ON".

For any questions, please email graphics.canamex@gmail.com



