

POLE BANNER TEMPLATE

FINISHED SIZE INCLUDING POCKETS

24" X 60"

POCKET SIZE

3" TOP3" BOTTOM

This template is design to fit rods no bigger than 1" in diameter. The lay flat pocket would come to 3" after hem.

LEGEND	
= Bleed Area	= Media Area
: = Sleeve Guide	= Flipped Area

IMPORTANT

It's HIGHLY recommended to keep pockets a solid colour.

Important text, logos, & graphics should be KEPT OUT OF POCKET AREA to avoid getting cut off by hem or misaligned.

DESIGNER CHECKLIST

COLOURS	FONTS
Use CMYK Colour Mode.	Convert ALL fonts to outlines or curves.
For PANTONE Solid Coated colours, define using 100% values.	Minimize use of fine text.
Do NOT use spot colour percentages (ex. 40% of pms300c).	PHOTOS
Minimize use of gradients and avoid light colour blends.	Embed linked graphics.
	Raster Graphics & Bitmap images should be embedded, at 100% and at 150 - 300 ppi.
BACKGROUND	SAVING FILE
Extend background to cyan line, but keep important text and logos within black and dashed lines.	Do NOT flatten layers.
	Save as PDF, AI, EPS or SVG.
Ensure that important graphics are not in the grey flipped area.	Do NOT export as jpg or png.
	Ensure that no objects have "OVERPRINT" set to "ON".

