

FINISHED SIZE INCLUDING POCKETS

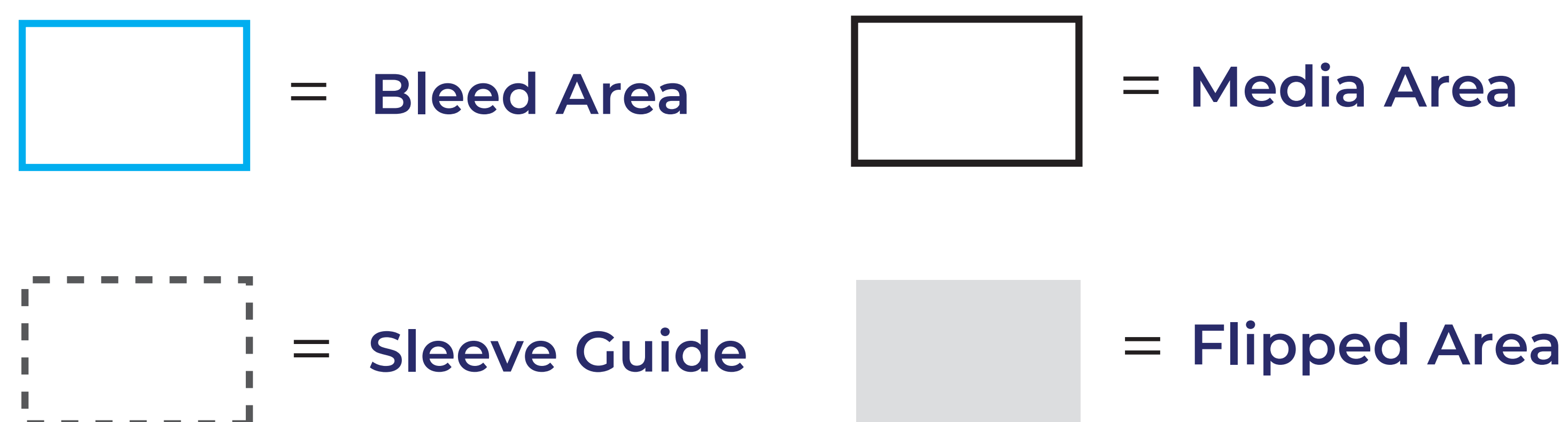
24" x 36"

POCKET SIZE

3" TOP
3" BOTTOM

This template is design to fit rods no bigger than 1" in diameter. The lay flat pocket would come to 3" after hem.

LEGEND



IMPORTANT

It's **HIGHLY** recommended to **keep pockets a solid colour.**

Important text, logos, & graphics should be **KEPT OUT OF POCKET AREA** to avoid getting cut off by hem or misaligned.

DESIGNER
CHECKLIST

COLOURS

- Use CMYK Colour Mode.
- For PANTONE Solid Coated colours, define using 100% values.
- Do NOT use spot colour percentages (ex. 40% of pms300c).
- Minimize use of gradients and avoid light colour blends.

BACKGROUND

- Extend background to cyan line, but keep important text and logos within black and dashed lines.
- Ensure that important graphics are not in the grey flipped area.

FONTS

- Convert ALL fonts to outlines or curves.
- Minimize use of fine text.

PHOTOS

- Embed linked graphics.
- Raster Graphics & Bitmap images should be embedded, at 100% and at 150 - 300 ppi.

SAVING FILE

- Do NOT flatten layers.
- Save as PDF, AI, EPS or SVG.
- Do NOT export as jpg or png.
- Ensure that no objects have "OVERPRINT" set to "ON".

