

## PLEASE READ THIS DESIGNER CHECKLIST

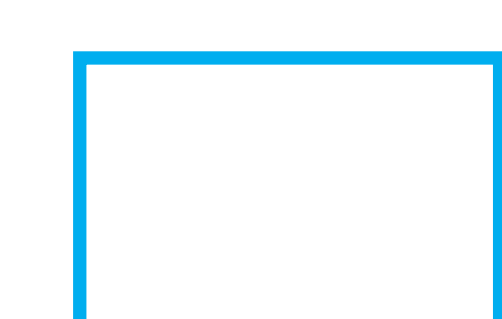
- Build your design right into this template file
- All of your content must be on the "Your Art Goes Here" layer.
- Use CMYK Colour Mode.
- Bitmap Images should be embedded and 100-150 ppi at 100%
- For important colours, define using 100% values of PANTONE solid coated (eg pms300c) Colours.
- Don't use spot colour percentages (eg 40% of pms300c).
- Minimize use of fine text and light colour blends.
- Make Sure no objects have "OVERPRINT" set to "ON".
- Convert ALL fonts to outlines or curves.
- Make sure all linked graphics are embedded in this file.

**This template designed to fit pole banner hardware no bigger than 1" in diameter. The lay flat pocket would come to 3" after hem.**

### IMPORTANT!

**It is best to keep pockets solid, no text or important graphics should be in the pocket since it can get cut off.**

 = Sleeve Guide (FOR SEWERS CAN IGNORE)

 = Bleed area

 = Media Area

**Pole Banner** 2018

**30"x72"** Includes 3" layflat pocket top & Bottom

**Design Template**