


PLEASE READ THIS DESIGNER CHECKLIST


- Build your design right into this template file, use only ONE side.
- All of your content must be on the "Your Art Goes Here" layer.
- Use CMYK Colour Mode.
- Bitmap Images should be embedded and 100-150 ppi at 100%
- For important colours, define using 100% values of PANTONE solid coated (eg pms300c) Colours.
- Don't use spot colour percentages (eg 40% of pms300c).
- Minimize use of fine text and light colour blends.
- Make Sure no objects have "OVERPRINT" set to "ON".
- Convert ALL fonts to outlines or curves.
- Make sure all linked graphics are embedded in this file.

If single sided flag is ordered use one side of the template depending on the wind direction. The reverse side will read backwards.

If double sided flag is ordered flip this template to create the back side of the artwork.

 = Sleeve Guide (FOR SEWERS CAN IGNORE)

 = Hem Stitch Line, background graphics should extend through this. Don't let any text or graphics you don't want in the hem go past these guides.

 = Total Dyed Media Area, make any background colours or graphics fill this.

***Template 100%
to size.**

**ADVER FLAG 2018
Design Template
7' Teardrop Series**