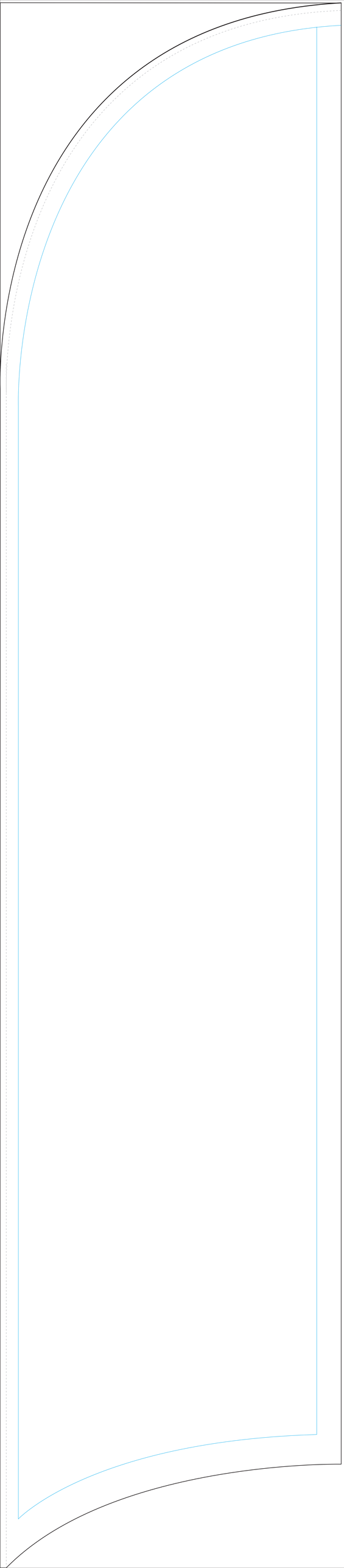

# PLEASE READ THIS DESIGNER CHECKLIST

- Build your design right into this template file, use only ONE side.
- All of your content must be on the “Your Art Goes Here” layer.
- Use CMYK Colour Mode.
- Bitmap Images shoul be embedded and 100-150 ppi at 100%
- For important colours, define using 100% values of PANTONE solid coated (eg pms300c) Colours.
- Don’t use spot colour percentages (eg 40% of pms300c).
- Minimize use of fine text and light colour blends.
- Make Sure no objects have “OVERPRINT” set to “ON”.
- Convert ALL fonts to outlines or curves.
- Make sure all linked graphics are embedded in this file.

**If single sided flag is ordered use one side of the template depending on the wind direction. The reverse side will read backwards.**

**If double sided flag is ordered flip this template to create the back side of the artwrok.**

= Sleeve Guide (FOR SEWERS CAN IGNORE)

= Hem Stitch Line, background graphics should extend through this. Don’t let any text or graphics you don’t want in the hem go past these guides.

= Total Dyed Media Area, make any background colours or graphics fill this.

***Template 100% to size.**

# ADVER FLAG 2018
# Design Template
## *17’ Feather Series*