

# PLEASE READ THIS DESIGNER CHECKLIST

- Build your design right into this template file
- All of your content must be on the "Your Art Goes Here" layer.
- Use CMYK Colour Mode.
- Bitmap Images should be embedded and 100-150 ppi at 100%
- For important colours, define using 100% values of PANTONE solid coated (eg pms300c) Colours.
- Don't use spot colour percentages (eg 40% of pms300c).
- Minimize use of fine text and light colour blends.
- Make Sure no objects have "OVERPRINT" set to "ON".
- Convert ALL fonts to outlines or curves.
- Make sure all linked graphics are embedded in this file.

This template designed to fit pole banner hardware no bigger than 1" in diameter. The lay flat pocket would come to 3" after hem.

**IMPORTANT!**  
It is best to keep pockets solid, no text or important graphics should be in the pocket since it can get cut off.



= Sleeve Guide (FOR SEWERS CAN IGNORE)



= Bleed area



= Media Area

**Pole Banner 2018**  
**24"x48"**  
**Design Template**